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A Thankyou To All Starbucks Customers

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Written by Howard Schultz
Tuesday, 11 July 2006



Dear Starbucks Customer,

First and foremost I want to thank you for making Starbucks the \$6.4 billion global company it is today, with more than 90,000 employees, 9,700 stores, and 33 million weekly customers. Every latte and macchiato you drink at Starbucks is a contribution to the close alliance between the United States and Israel, in fact it is - as I was assured when being honored with the "Israel 50th Anniversary Friend of Zion Tribute Award" - key to Israel's long-term PR success. Your daily Chocolate Chips Frappucino helps paying for student projects in North America and Israel, presenting them with the badly needed Israeli perspective of the Intifada.

Starbucks, through the Jerusalem Fund of Aish HaTorah, an international network of Jewish education centres, sponsors Israeli military arms fairs in an effort to strengthen the special connection between the American, European and Israeli defense industries and to showcase the newest Israeli innovations in defense. As my contribution to the fight against the global rise of anti-Semitism, the reason behind the current conflict in the Middle-East, I help Aish HaTorah sponsoring the website "honestreporting.com" and produce material informing of Israel's side of the story.

Without you, my valued customer, I wouldn't be able to raise hundreds of millions of dollars



each year to protect Israeli citizens from terrorist attacks and



keep reminding every Jew in America, to defend Israel at any cost. \$5 billion per year from the US government are no way near enough to pay for all the weaponry, bulldozers and security fences needed to protect innocent Israeli citizens from anti-Semitic Muslim terrorism. Corporate sponsorships are essential.

Having the bigger picture in mind, Starbucks have donated a store to the US army to help in the "War on Terror". I cannot emphasize enough, how vital the "War on Terror" is for the continued viability and prospering of the Jewish State.

So next time you feel like chilling out at a Starbucks store, please remember that with every cup you drink at Starbucks you are helping with a noble cause.

Howard Schultz
Chairman & Chief Global Strategist
Starbucks Coffee Stores



[Editor's note: The Howard Schultz spoof letter above has caused quite a bit of a stir. In the first month of its publication, it has been read by more than 100,000 visitors on the ZioPedia site alone, and republished on hundreds of blogs all over the world. Some readers were not quite sure whether the article was 'kosher' or not. Well, it is and it isn't. Howard Schultz never wrote that letter, I did. However, all the statements I made in that letter about donations, sponsorships, political views etc. - are based on factual Howard Schultz actions and quotes, as 1/2 hour of 'Googling' will easily confirm to anyone interested.

There is obviously a lot of emphasis right now on Israel's most recent brutal aggression against Lebanon and the Gaza strip. However it's important not to

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forget that the current events are part of a bigger picture, Israel's criminal social-Darwinist and 19th century style colonialist plans for the region, a Jewish 'Lebensraum' from the Euphrates to the Nile.

Andrew Winkler

Editor/Publisher

ZioPedia - A Rebel Media Group Project

Andrew Winkler is the editor/publisher of Sydney based dissident blogs The Rebel Media Group and ZioPedia. Andrew can be contacted under editor@therebel.org. You can find his articles My Jewish Problem, Antisemitism is a good thing, About flat-earthers and revisionists, Human spirit is not for sale (and can't be shot), Treating cancer with painkillers, The Last Taboo, For Evil to Prevail, The Jewish Question, Deadly Chess Game, The Bigger Picture, About ZioPedia, Reiner, Gibson and the libel of anti-Semitism and Reply to Jorge Hirsch's 'Nuke Iran, Blame the Jews' on this site.]

Urgent Request

Your generous financial help is needed for ZioPedia.org to remain the fastest growing anti-Zionist voice on the web. As a non-profit organisation without paying customers, sponsors or significant advertising income, we rely heavily on regular donations of our readers to pay for our on-going internet expenses and various projects.

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Comments

Just a heads up to those who think this article is racist...It's not. Sorry to burst your bubble, but Judaism is a religion. You cannot be born Jewish like you can be Hispanic. Judaism may be imposed on someone as a child, but ultimately, that child will grow up and that choice will become theirs to make. If it's perfectly fine to slam on one religion (Christianity), then how come another religion (Judaism) isn't fair game? If the Bible is considered hate literature, then why isn't the Talmud, with it's references to my Savior 'boiling in hot excrement' included? Oh wait...Anti-hate legislation of any type will only extend to anti-Semitic books / comments. That's uhh...Religious-ist?

Hypocrisy sucks!

Posted by Jake on Tuesday, 21 November 2006 at 5:42

Excellent article Andrew,

By the way, we should spread this news to the Arab world where Starbuck ´s makes a fortune. Enough dealing with companies that provide the IDF with weapons that kill our Palestinian and Israeli kin. As far as Melvyn is concerned, he can screw himself. He is the typical Zionist that is responsible (if not directly then indirectly) of the foreign policy that is destroying our country, the USA.

Posted by John Colangelo on Friday, 27 October 2006 at 11:51

Some advice for Nathan (taken directly from Nathan's advice):

' remember that you are causing... the spread of ignorance around the USA.'

Your post screamed ignorance from the beginning to the end.

In the ZioPedia FAQ, you'll find that this site supposedly abhors 'trailer-trash racism'. Look through your post again and ask yourself whether others might read your post as more than a little racist.

As is so often the case, racism is founded in ignorance: 'just what every kike needs, more cash'. Over 40% of residents of Jerusalem live below the poverty line. There are plenty of poor Jews in Israel and in the rest of the world. Your racist outlook can't accept facts that don't fit in with your stereotypes.

'corrupt murderous company of starbucks'. Good thing you didn't post this on a site that matters, otherwise Starbucks could happily sue you for libel and win. There's nothing in the original article on this page that claims any corruption. The company supports a country you detest but they do so quite openly. They pay US taxes and provide employment to many thousands of Americans. The 'corruption' slander comes naturally when someone is Jewish because you Nathan are a racist.

You also seem to have no idea how US Foreign Aid works. The money doesn't get delivered in large suitcases for distribution amongst foreign populations. US Aid comes with heavy conditions and the first and most important (from the perspective of the donor) of these is that the money be spent in America on American products. The \$5bn that gets 'donated' to Israel gets ploughed straight back into the American economy. The same with over \$50 billion given by the US to Egypt since 1975.

Finally your figures are plain wrong. The US foreign aid budget for 2007 (USD 21.3 billion) includes \$2.4bn aid for Israel and \$1.7bn for Egypt. No '\$5bn' in sight.

Nathan, please don't let these facts stop you from continuing 'the spread of ignorance around the USA'. Your work is important and undervalued.

Where others research and seek to understand, you just hate and then hate some more. A refreshing approach to a complex world.

Posted by Melvyn on Sunday, 03 September 2006 at 6:57

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